

# Johnson & Johnson

Brussels, Belgium

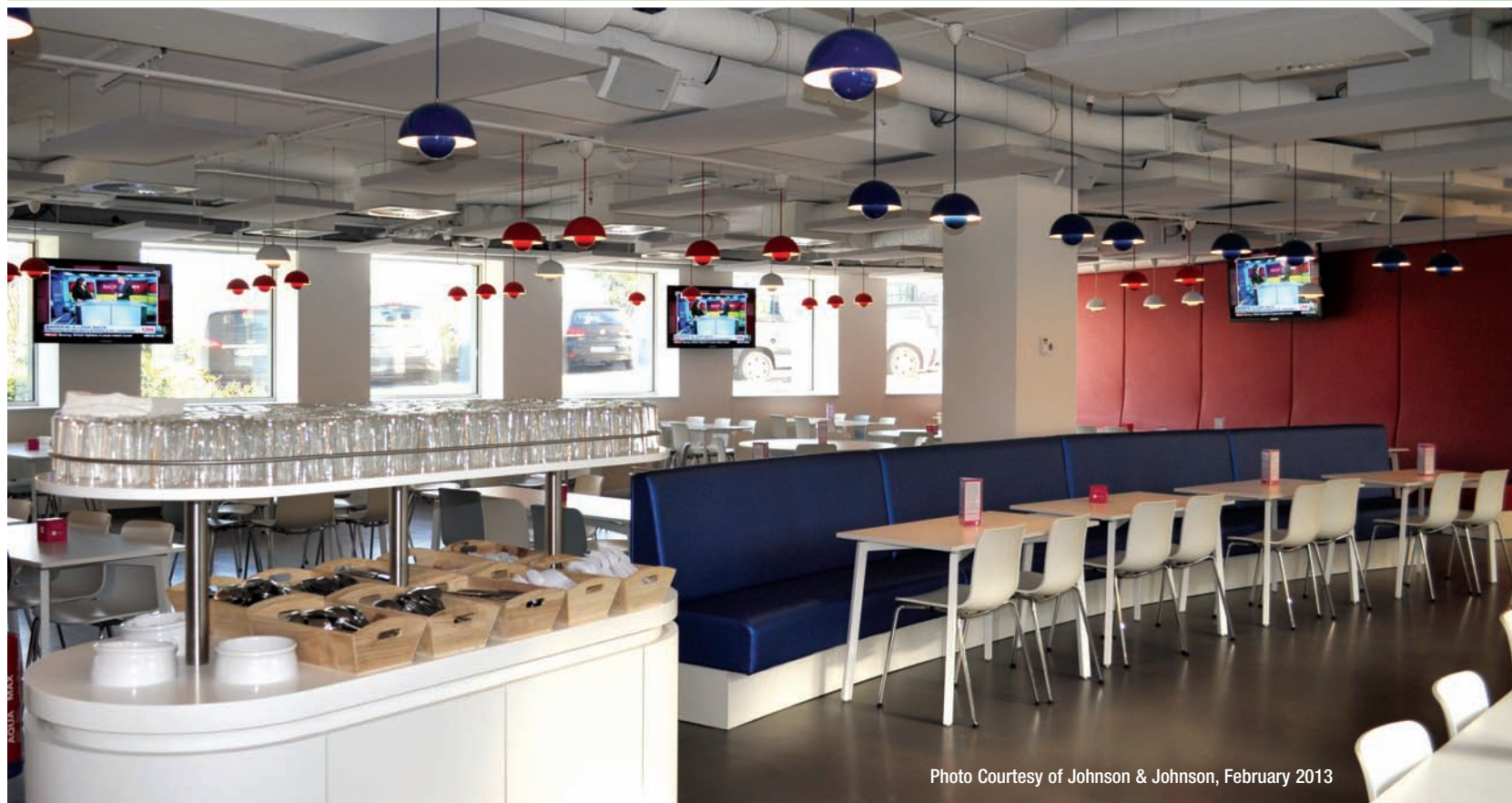


Photo Courtesy of Johnson & Johnson, February 2013

Johnson & Johnson®, a multi-national manufacturer of pharmaceutical, diagnostic, therapeutic, surgical, and biotechnology products, as well as personal hygiene products, recently consolidated three different small sites in Brussels into one location, tied together by technology. Local integrator, Avex outfitted 45 meeting rooms with Crestron integrated technology. The client's main focus was to make each meeting user-friendly, meaning employees and visitors could walk into the room and the technology just works. This was accomplished with a Crestron control solution. The infrastructure is also in place for the facility to move into the digital age.

The building has an international character because of its proximity to Brussels airport which is why there was a real need for space and sufficient meeting rooms. "The choice for Crestron was made years ago. Working more closely with the US, we have made certain agreements on standards. Due to

its functionality, Crestron RoomView® room scheduling software became the standard," said Dieter Van Rooy, Project Manager of Global Connect at Johnson & Johnson Brussels office.

Johnson & Johnson opted for Avex as the audiovisual integrator for the project, thanks to their expertise installing Crestron systems. Tom Schuermans at Avex comments, "We built on our current knowledge and expertise and tied that in with the requirements Johnson & Johnson had".

A total of 45 meeting rooms, ranging in size, were fitted out with the same look and feel thanks to the Crestron technology. Based on the functionality of the meeting room, the concept was further developed. The main focus of the space was to be extremely user friendly. Each meeting room is equipped with a monitor on the wall, a Crestron touch screen and the infrastructure to go digital in the future.



Photos Courtesy of Johnson & Johnson, February 2013

Energy efficiency was key as the building is LEED® certified. This is why each meeting room uses a MPC-M5 that is connected to the network and can be consulted via RoomView to get an overview of the room systems. The motion and sound sensors ensure that everything automatically shuts down when the last person leaves the room after the meeting and at the end of the day.

The larger meeting rooms are controlled from a six-inch touch screen. The audio conferences require built in microphones which are also controlled with the TPS-6X and all light, audio and visual control occurs centrally. The rooms are also equipped with energy efficient LED monitors that are tied into the Crestron system.

Both lecture theatres are equipped with a nine-inch touchscreen. Everything has been automated, including the lighting and blinds. The motion and sound detection system ensure everything shuts off automatically as soon as the auditorium is vacated. The detection sensors also help create the perfect sound environment.

Sound is an extremely important factor in audio conferences which is why Avex created an acoustic study for the larger meeting rooms and auditoria.

---

“The choice for Crestron was made years ago. Working more closely with the US, we have made certain agreements on standards. Due to its functionality, Crestron RoomView® room scheduling software became the standard.”

**Dieter Van Rooy**, Project Manager, Johnson & Johnson

---

Avex opted to use more Crestron solutions in the break out and fitness areas. In the break out area, LED monitors and a four-inch touch screen are control the music and presentations.

The building has now been in use for a few months and the feedback from employees has been very positive. “The Crestron system is extremely user friendly and of superior quality,” says Van Rooy.

All brand names, product names and trademarks are the property of their respective owners. Crestron disclaims any proprietary interest in the marks and names of others. Crestron is not responsible for errors in typography or photography. Specifications are subject to change without notice.

©2013 Crestron Electronics, Inc.